



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Horsepower Media
815 SLATERS LN
ALEXANDRIA, VA 22314-1219

Contract # 4008170
Schedule Dates 09/30/19-12/13/19
Advertiser PhRMA (30825)
Agency Horsepower Media (19838)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11315 (1258601)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Angle, Ben
Phone/Fax /
CPE Est 11315
Account Types Local/Spot Agency BRD
Billing Type Standard
Comments WJLA - PhRMA - Est 11315

Date Entered 09/24/19
Last Modified 09/26/19
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,312.50
Net Total \$75,437.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2019	10	\$53,000.00
Nov. 2019	8	\$13,000.00
Dec. 2019	3	\$22,750.00
Grand Total:	21	\$88,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/19-10/13/19	2	:30	9A- ABC-This Week								1	1	\$20,000.00	\$20,000.00	Washington (WJLA)		9/26/19
2.0	Normal Line / SPOT	10/27/19-10/27/19	2	:30	9A- ABC-This Week								1	1	\$20,000.00	\$20,000.00	Washington (WJLA)		9/26/19
3.0	Normal Line / SPOT	12/08/19-12/08/19	2	:30	9A- ABC-This Week								1	1	\$20,000.00	\$20,000.00	Washington (WJLA)		9/26/19
4.0	Normal Line / SPOT	09/30/19-11/22/19	2	:30	5:59:26P- News-ABC 7 News at 6p	1	X	X	X	X	X			8	\$750.00	\$6,000.00	Washington (WJLA)		9/26/19
5.0	Normal Line / SPOT	12/09/19-12/13/19	2	:30	5:59:26P- News-ABC 7 News at 6p	1	X	X	X	X	X			1	\$750.00	\$750.00	Washington (WJLA)		9/26/19
6.0	Normal Line / Access	10/07/19-10/11/19	2	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/26/19
7.0	Normal Line / Access	10/21/19-10/25/19	2	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/26/19
8.0	Normal Line / Access	11/04/19-11/08/19	2	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/26/19
9.0	Normal Line / Access	11/18/19-11/22/19	2	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/26/19
10.0	Normal Line / Access	12/09/19-12/13/19	2	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/26/19
11.0	Normal Line / Access	09/30/19-10/04/19	2	:30	7:30P- Jeopardy	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	Washington (WJLA)		9/26/19
12.0	Normal Line / Access	10/14/19-10/18/19	2	:30	7:30P- Jeopardy	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	Washington (WJLA)		9/26/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / Access	11/11/19-11/15/19	2	:30	7:30P- Jeopardy	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	Washington (WJLA)		9/26/19

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Date:

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